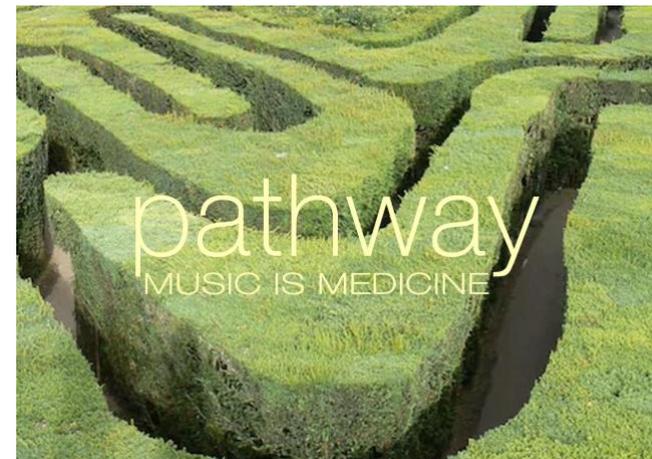


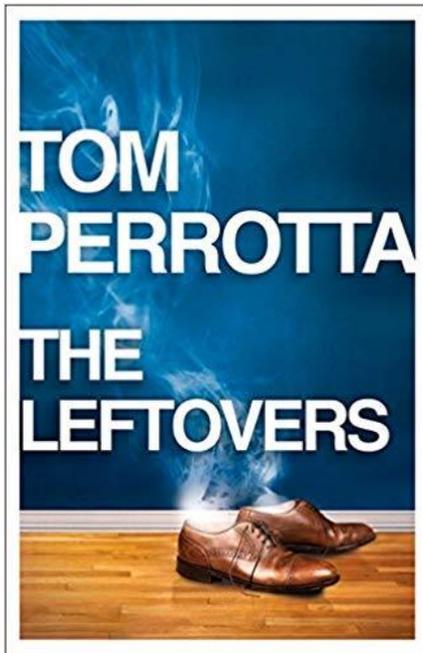
Statement of Intent

This research project has led me to study the importance of identity and the ways in which it is impacted by society. In particular, through the strong sense of conformity that society instils in individuals, prohibiting freedom of expression, which led me to the sole focus on the trans community.

In the other, I was drawn to the exploration of the mind and memory, looking at the ways in which our brains can be manipulated and conditioned without our conscious knowledge and how forces out of our control can cause us to be stripped of our identity without warning. This led me to focus on brain degenerative diseases, in particular Frontotemporal Disease (FTD). Going forward into my Final Major Project (FMP), I plan to explore memory further, looking at the act of remembering and the conditioning that society inflicts on us. From here, I created a concept for an immersive experience highlighting the power that lies in the relationship between music and memory. Out of this, I created three short promotional films to express my ideas. This inspired me to go on to focus on moving image as a key focal point for my FMP.



Extensive research into ideas around memory - looking at online articles, literature, movies, documentaries, TV shows and academic journals as well as working with analogue photography as well as experimenting with moving image – has enabled me to broaden my scope on knowledge on the subject. In turn, it has urged me to wish to create a campaign, through the medium of moving image, focusing on the impact that society, but also the fashion industry, has on individuals and the ways in which we are conditioned, particularly through the media to be informed on world events. Memory, its influence over how we view these events, and the sheer importance of remembering, will be the key focal point for the piece. In terms of further research, I am interested in studying the relationship between science and faith when it comes to memory and theories related to dreams and the unconscious mind. This will lead me to initially look at areas that are seemingly “forgotten”, exploring their current states and the impact this has on their surroundings.



My research into body positivity in the fashion industry gave me an interesting focus in terms of looking at the industry's relationship with the transgender community. This led me to explore the importance of inclusivity and, with the support from numerous academic journals, led me to the conclusion that affordable fashion for the trans community is a necessity that needs to be recognised and celebrated by the fashion. Documentaries such as HBO's *Suited* and Vice's *Raised Without Gender* gave me a rich and inspiring insight into how gender stereotypes are enforced in today's society – and most importantly, why they need to be challenged and broken down.

The importance of memory in every aspect of our lives is something that we take for granted as it enables us to establish emotional connections and associations with strong forces, such as music, smell, locations, and people. I explored theories such as false memories, read the work of repressed memory in *The Aetiology of Hysteria*, witnessed power of music memory in the life-changing documentary *Alive Inside*, and learnt that mazes and labyrinths have the power to unlock your mind. These are only a few sources of inspiration behind the concept I created in this project and are what led me to my main focuses on FTD, mazes and the creative theory of music memory, which combine to all create a fully immersive experience of self-exploration and discovery.

My research has shown me that these areas need to be celebrated so that we can work to bring about change. Particularly with memory, technology and science combined with innovative and creative thinking will work to push the scope further and wider in understanding of the human mind. With the moving image pieces I produced for this research project moving forward with my FMP, I aim to continue to work with the footage that I take and the music I select in tandem and merge the two together to create one strong, solid, movement that works to captivate the audience. Also, going forward with the FMP, the idea of memory and having continuing influence from science and other creative concepts but also the conflict and juxtaposition that comes with science and faith will be an interesting approach and area to research.

In expanding my research in this manner as well as looking at other mediums as I have done in this project with movies and literature and academic journals, it will all accumulate to achieve my FMP.

In acquiring information in my chosen fields of interest, my research will aid in my development of a moving image piece that will be my final outcome for the FMP. Studying the likes of the HBO TV series, *The Leftovers* as well as a deep insight into the mythology of memory, the powerful poetry from the likes of John Clare and the documentary *The Act of Killing*, will help to bring my ideas to fruition.

	December	January	February	March	April	May
Exhibitions						
Research						
Storyboard						
Location Scout						
Shoot Footage						
Research Music Choices						
Acquire Music Rights						
Edit Footage to Track						

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