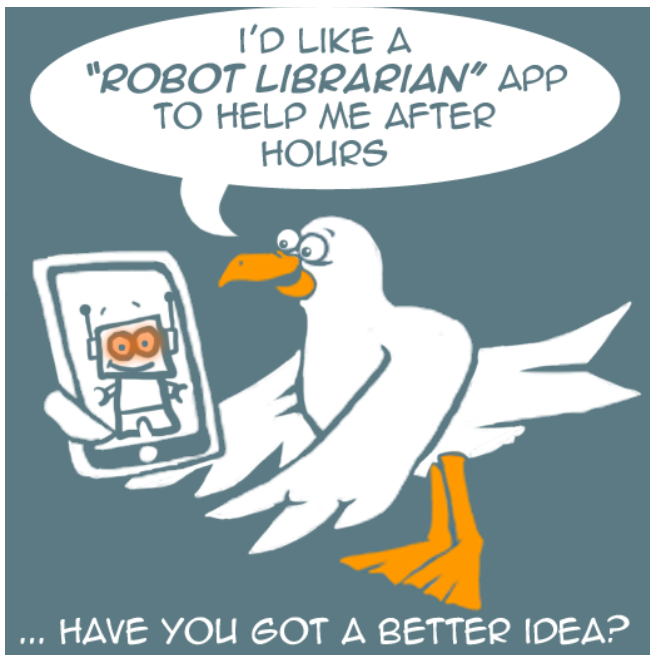


# #4BRIGHTIDEAS

<http://bit.ly/4brightideas> The University of Brighton Digital Award is funded by Santander Universities and powered by Elevator, Jisc's open innovation platform

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Do you have an idea for using technology that could improve the experience for students or staff studying/working at the University of Brighton?



The four best submissions will win **£250** prize money. They will then be offered funding, **up to £1000**, to help them develop their ideas as well as accessing a package of business support and advice from experts.

To be in with a chance of winning this award, you don't need to be a programmer or designer as you will receive help to design and develop a prototype product. All you need is a strong idea and the enthusiasm and commitment to see your concept through to reality.

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