

SET Seminar Series

Wednesday, 2<sup>nd</sup> November 2016

1-2pm, Cockcroft Building 201



University of Brighton

School of Environment  
and Technology

# User Focused Design



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**Abstract:** Focusing on how design research at Gensler allows for design to be a 'strategy in action' with positive results for the user.

**About the Speaker:** Maria guides teams in designing enhanced educational environments that deliver a greatly enhanced learning experience for students of all levels. She was invited to participate on the World Architecture News awards jury panel for education in 2012 and the World Architecture News Effectiveness Awards in 2013.

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