

# Globalisation and Public Health Promotion



Autumn 2016  
(runs alternate years)  
Module code: **NA7123**

## Overview

We live in a globalised world and everyone's health and wellbeing is affected by globalisation if we take the trouble to look.

This module provides an opportunity to consider the impact of globalisation on public health and equity, with an emphasis on low and middle income countries, their relationships with high-income countries, and marginalised populations in all countries.

Taking a broad socio-ecological concept of health, students will examine how the concepts, frameworks and skills of health promotion can help to improve health and equity within the context of globalisation.

You will be encouraged to think local-to-global, and back again.

## Module Aims

- To develop an understanding of global health concepts and their application to health promotion policy and practice in international settings.
- To develop an understanding of globalisation and its impact on broader concepts of public health
- To critically examine health promotion interventions at the global health level using a culturally sensitive, ethical, and social determinants of health lens.
- To explore non-western perspectives on health promotion.

## Teaching Strategies

Students are encouraged to use comparative learning, building on and sharing any experiences of different parts of the world and to discuss and apply their learning to health work both locally and globally.

## Content includes:

Exploration of the interrelationships between local, regional, national, international factors, agencies and policies which influence health and wellbeing, including:

- climate change,
- international trade,
- humanitarian disasters
- non-communicable diseases such as diabetes.

## Who should attend

It is suitable for all those with an interest in the global health, including those who live and work in the UK and meet people from other parts of the world as patients or clients, and international students studying in the UK.

## Assessment

Comparative diagram and critical analysis of the influence of globalisation on the health burden in two interlinked comparison countries from different income groups, and appraisal of implications for public health and health promotion. (3000 words)

## Time & Place

November 3,4,7,10,11  
2016  
Falmer Campus

## Module Leader

Carol Williams  
Senior Lecturer Health  
Promotion and Public Health.

## Contributors

Visiting Professor Albert Lee, School of Public Health and Primary Care at the Chinese University of Hong Kong

International collaborator, Assistant Professor Suzanne Jackson, Dalla Lana School of Public Health, University of Toronto.

Karen Hicks Senior Health Promotion Strategist, Health Promotion Forum of New Zealand

## Module status

This 20 credit level 7masters module can contribute to a postgraduate certificate, diploma or masters award in any health related masters course, including MA Health Promotion, MSc Public Health, MSc Health.

It can also be taken as a single stand alone module for general personal development or CPD with or without assessment.

## Fees

Single module: £906 UK/EU, £1570 International. (£640 UK/EU, £1370 Int. when taken as part of a masters or PG cert/Dip course.)

