

<b>COMPANY</b>	<b>CONTACT DETAILS</b>	<b>BRAND ANALYSIS</b>
<p><b>Fashion Revolution</b></p> <p>www.fashionrevolution.org</p>	<p><b>Co-Founder &amp; Creative Director</b> Orsola De Castro <a href="mailto:orsola@fashionrevolution.org">orsola@fashionrevolution.org</a></p> <p><b>Instagram &amp; Twitter:</b> @fash_rev <b>Facebook:</b> @fashionrevolution.org</p>	<p>Fashion Revolution is a global movement that works to highlight the trouble that the fashion industry causes to both the environment and the people directly involved in the fashion supply chain. They strive to produce solutions to consumer attitudes as well as highlighting new brands and campaigns that are working to a more circular economy. Their empowering work is supported through a large following on social media which allows the exposure of topics and particular issues instantly with a connection to other platforms that share the same ethos.</p> <p>Working with Fashion Revolution during my placement year, I was witness to the powerful work they were doing, through their own name swell as collaborations with larger organisations such as Green peace.</p> <p>Working for Fashion Revolution was an area in the industry which I felt morally aligned with my work and social beliefs; it provides the ability to still work within fashion but is seeing the evolution of a new route for it. My experience with the types of jobs I was involved such as fashion and campaign shoots, social events with industry professionals whilst working with schools and companies globally allowed me to gain experience in different areas of the industry. Sustainability is a strong concept throughout my work, using modern graphics to highlight different areas of ethical fashion and sustainable lifestyles conveying a contemporary approach.</p>
<p><b>MILK</b></p> <p>www.milk.xyz</p>	<p><a href="mailto:hello@milk.xyz">hello@milk.xyz</a>.</p> <p><b>Instagram &amp; Twitter:</b> @milk <b>Facebook:</b> @MilkMedia</p>	<p>Milk is a creative company that works across disciplines to broadcast up and coming artists and creatives merging these with high profiles brands. With several sister brands attached to Milk, they are highly relevant in the industry using their platforms to explore contemporary culture. Covering areas in fashion, music, art, beauty and, lifestyle, Milk works to publicise the uncovered topics which supports the fresh talent coming through the industry. Working for Milk would provide a strong a database of clientele as well a broad area of experience with working alongside new talent. This would benefit my practice in regard</p>

		<p>to possible collaborations or working to a brief as it will require strong communications between both specialisms to create relevant and interesting content which will challenge and develop my own work. As the company was created and is based in the US, this would expose my practice to a different culture to help broaden my knowledge of the arts. With a year in industry I was able to liaise with designers to create marketing graphics to advertise upcoming shows and events for them which I feel is something I want to work further with, which is where I feel this aspect of my portfolio co-ordinates well.</p> <p>*Milk offer jobs through their website; using a work page to offer opportunities for internships, full time, and part time positions with request of CV and website link</p>
<p><b>Novembre Magazine</b></p> <p>www.novembre magazine.com</p>	<p><b>Creative Director:</b>  Florence Tetier  <a href="mailto:contact@florenceandnicolas.com">contact@florenceandnicolas.com</a>  Instagram: @florencetetier</p> <p><b>Digital Editor:</b>  Morgane Camilla Nicolas  <a href="mailto:contact@morganenicolas.com">contact@morganenicolas.com</a>  <b>Instagram:</b> @morgan.nicolas</p> <p><b>Novembre Magazine</b>  <b>Instagram:</b>  @novembre magazine</p> <p><b>Facebook:</b>  @movembre magazine world</p>	<p>Novembre Magazine is a biannual publication which work in print and online to explore contemporary lifestyle through innovative and exciting imagery that works to challenge trends and fashion ideas. Their concepts are an extension of the idea of 'bad taste' testing these theories with conceptually provoking layouts, using the images to engage with the reader featuring minimal text. Novembre Magazine uses work from artists across the world which creates a collection of u related but inspired pieces that truly define the idea of bad taste. Throughout my work, I strive to incorporate the idealism of bad taste through the exploration of controversial topics as well as contrasting this with on trend concepts. Novembre magazine is based in Switzerland which like milk would see a diverse change in culture and perspective.</p>
<p><b>Dazed &amp; Confused/ Dazed Beauty</b></p> <p>www.dazeddigital.com  www.dazeddigital.com/beauty</p>	<p><b>Dazed &amp; Confused</b>  Editor-in-chief  Isabella Burley  <a href="mailto:isabella.burley@dazedmedia.com">isabella.burley@dazedmedia.com</a>  <b>Instagram:</b> @isabellaburley</p> <p><b>Dazed Beauty</b>  Editor-in-chief</p>	<p>Dazed is a world renowned publication that aims to target alternative fashion and youth culture collaboratively with upcoming creatives in writing, photography and styling etc. Dazed has a diverse creation of content for each issue featuring high fashion campaigns to documentary-esque photo series allowing itself to a global audience. In addition to the publication dazed also lends itself to the further</p>

	<p>Bunny Kinney  bunnykinney@gmail.com  <b>Instagram:</b> @bunnykinney</p> <p><b>Dazed &amp; Confused</b>  <b>Instagram &amp; Twitter:</b>  @Dazed</p> <p><b>Facebook:</b>  DazedandConfusedMagazine</p>	<p>exploration through its online platform Dazed Digital with a frequent influx of articles covering upcoming artists and culturally relevant articles. Dazed has also recently released a Dazed Beauty in print featuring various graphically influenced spreads which explore various beauty trends and ideals in today's society, using conceptually up to date ideas. Throughout my projects have worked predominately on magazine spreads and layout using graphics at the forefront of my ideas where I feel working for dazed or dazed beauty would really challenge my skills in this area. Dazed Beauty would allow me to enhance my ability in both working to a publication format whilst challenging my creativity with digital graphics. *Dazed posts regular job opportunities on their website with advertisements across dazed, dazed digital and another magazine.</p>
<p><b>i-D Magazine</b></p> <p>www.i-d.vice.com/en_uk</p>	<p><b>Creative Director</b>  Graham Rounthwaite  <a href="mailto:Studio@grahamrounthwaite.com">Studio@grahamrounthwaite.com</a>  <b>Instagram:</b> grahamrounthwaite</p> <p><b>Careers:</b>  <a href="mailto:ukhr@i-d.com">ukhr@i-d.com</a>  <b>Instagram &amp; Twitter:</b>  @i_d</p> <p><b>Facebook:</b>  @id.co</p>	<p>Similar to Dazed, i-D magazine has made a name for itself throughout the years, starting off as a zine and quickly turning itself into a globally recognised fashion and culture magazine which covers numerous areas of the creative industry incorporating real world topics. The magazine works to forever inspire and encourage its readers to stay creative with engaging content featured in print as well as its online platforms including its website. i-D is a platform that I would like to venture into, experiencing how different magazines manage and create their ideas to transform into a physical publication. Experiencing editorial work is reflected in my portfolio work however something that I have worked in briefly that I want to explore further is the social media opportunities that come with a print publications; working to translate these concepts onto a screen is something that interests me and want to take further.</p>
<p><b>More or Less Magazine</b></p> <p>www.moreorlessmag.com</p>	<p><b>Creative Director &amp; Founder</b>  Jaime Perlman  <a href="mailto:Info@jaimeperlman.com">Info@jaimeperlman.com</a>  <b>Instagram:</b>  @jaimeperlman  @moreorlessmag</p>	<p>More or Less Magazine is a sustainable magazine that provokes the idea of consumer habits and the decisions made when purchasing items. Originally working at British vogue, Jaime Perlman made the move to create a magazine that supports fashion whilst extinguishing the idea of it being disposable. The use of sustainable</p>

		<p>practices is considered throughout the whole process of the making of the magazine. The combination of stylised imagery and photography and sustainable concepts highly defines the work I create shown in my portfolio; working for a magazine such as More or Less would support my aim to educate and express sustainability to the unknown whilst creating engaging content that still encapsulates the beauty of fashion and its collaborative nature.</p>
<p><b>Eco Age</b></p> <p><a href="http://www.eco-age.com">www.eco-age.com</a></p>	<p><b>Front of House/Office Manager</b> Samantha Grant <a href="mailto:info@eco-age.com">info@eco-age.com</a></p> <p><b>Instagram, Twitter &amp; Facebook:</b> @ecoage</p>	<p>Eco Age is a brand and communication consultancy companies, with Olivia Firth as creative director. Eco Age work alongside large retailers and corporations to provide sustainable solutions to existing supply chains and production processes, whilst also working to help companies distinct positive performance throughout society through distinct strategies which aligns a company's morals and ethos with current societal values. Although my work is predominantly digital and graphics based, educating and assisting in the development of a more sustainable industry is a definitive idea that is consistent in my work so working for an organisation such as eco age will develop my portfolio with the technicality of sustainable business strategies and working alongside brands which will help with the development of my knowledge into sustainable practices that can then be translated further into my visual work.</p> <p>*Office based in London. Offers internship and fulltime positions with a page on their website advertising this.</p>
<p><b>MA Graphic Communication Design – Central Saint Martins</b></p> <p><a href="http://www.arts.ac.uk/subjects/communication-and-graphic-design/postgraduate/ma-graphic-communication-design-csm">www.arts.ac.uk/subjects/communication-and-graphic-design/postgraduate/ma-graphic-communication-design-csm</a></p>	<p><b>Course Leader</b> Rebecca Ross <b>Twitter:</b> @handsinmachines</p> <p><b>Central Saint Martins:</b></p> <p><b>Instagram, Twitter &amp; Facebook</b>  @unioftheartslondon</p>	<p>I have looked into courses to further my education into completing a Masters. Graphic design is something I enjoy which I have come to teach myself through the exploration of different artists through university projects however have no full explored different mediums in creating effective pieces. Central Saint Martins offers a Graphic Communication design (MA) that is 2 years long that helps develop a diverse portfolio of work using diverse platforms such as photography, film, prints and digital work. Each Unit</p>

		<p>of the course aims to challenge, with opportunities with live briefs in collaboration with clients in the industry whilst also pushing your personal progression.</p>
<p><b>MA Fashion Futures – London College of Fashion</b></p> <p><a href="http://www.arts.ac.uk/subjects/fashion-design/postgraduate/ma-fashion-futures-lcf">www.arts.ac.uk/subjects/fashion-design/postgraduate/ma-fashion-futures-lcf</a></p>	<p><b><u>Course Leader</u></b>  Alex McIntosh  <b>Instagram:</b>  @createsustain</p>	<p>London College of Fashion offers a MA in Fashion Futures which explores the technical process and research into the future of fashion, looking at ethics, politics and other similar areas to generate sustainable fashion brands. Although working for a sustainable company would allow for the growth of knowledge in this topic, studying in further education would provide more theoretical ideas of ethically profound practices and would help translate these into societal concept including political issues and psychological areas. This would help develop my own comprehensive sustainable ideas of how it can be furthered into industry based practices.</p>