

## Blue Hat

### Managing The Thinking

Setting The Focus  
Making Summaries  
Overviews - Conclusions  
Action Plans

## White Hat

### Information & Data

Neutral & Objective  
Checked & Believed Facts Missing  
Information &  
Where To Source It

## Black Hat

### Why It May Not Work

Cautions - Dangers  
Problems - Faults  
Logical Reasons  
Must Be Given

**FOCUS**

## Yellow Hat

### Why It May Work

Values & Benefits  
(Both Known & Potential)  
The Good In It  
Logical Reasons  
Must Be Given

## Red Hat

### Feelings & Intuition

Emotions Or Hunches  
"At This Point"  
No Reasons or Justification  
Keep It Short

## Green Hat

### Creative Thinking

Possibilities - Alternatives  
New Ideas - New Concepts  
Overcome Black Hat Problems &  
Reinforce Yellow Hat Values



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## BRAINSTORMING:

As many ideas as possible

No such thing as a silly idea – look for wild ideas!

Impractical ideas OK!

No criticism

Suspend judgement

“Yes and”....not “Yes but”

Quantity breeds Quality



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# Creative Thinking

- Divergent

Quantity of ideas

Finding the best idea

- Convergent

Osborne and Parnes, Creative Problem Solving



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