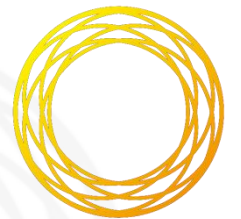


RENKEI

Welcome to World Café



RENKEI

World Café

- We are going to brainstorm ideas in response to key questions you have formulated about the complex problems and issues of Urban Sustainability
- Come up with lots of ideas
- Find solutions that have the potential to become new ventures
- This afternoon you will form teams around ideas that interest you



Creative Problem Solving

- Divergent

Quantity of ideas

Finding the best idea

- Convergent

Alex Osborn and Sidney Parnes
Creative Problem Solving process



RENKEI

BRAINSTORMING:

As many ideas as possible

No such thing as a silly idea – look for wild ideas!

Impractical ideas OK!

No criticism

Suspend judgement

“Yes and”....not “Yes but”

Quantity breeds Quality



RENKEI

Divergent Thinking

5 rounds of divergent thinking, brainstorming
in a World Café session

- Facilitator at each base
- Questions (provocations) at each base
- Discuss and write your ideas on the large sheets
- Build on other people's ideas – “yes and” not “yes but”
- Make notes, draw pictures



World Café

- After 10 minutes change base
- 2 minutes to hear a summary of the brainstorm so far from the table facilitator
- Work with new people
- Review the brainstorm on the table and any notes, pictures – build on it with more ideas
- Add completely new ideas
- Visit each base only once
- After 10 minutes change bases again -
...More brainstorming!!



- 5 rounds of divergent thinking start.....

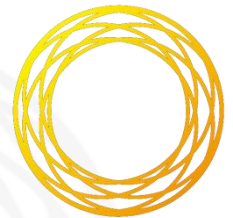
Now!



RENKEI

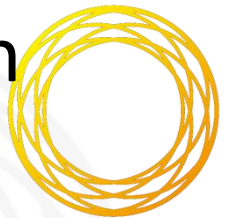
World Café

- Final Base – 20 minutes
- **Convergent thinking**
- Summarise the ideas/discussions on the table
- Combine ideas, refine, reject, select
- Draw upon the expertise in the room
- Focus on the ideas you feel have the most potential
- Prepare to present your summary and ideas



What has emerged?

- Each table will present
 - A very brief idea of what has been discussed
 - The group's 2 favourite ideas
- We will use these ideas later
- Note down ideas you are interested in whilst others are talking
- This afternoon you will form teams around an idea you would find interesting to work on

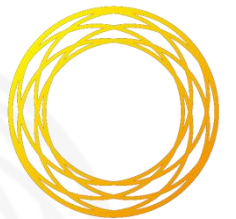


Bringing Teams and Ideas Together

- Teams will be 4 or 5 people and will be cross cultural
- Teams will each have 2 people from Japanese Universities and 2 or 3 from the UK
- Each team will develop an idea
- You may take the same basic idea as another team and develop it differently



- Walk in the room.....
- Find someone from another culture
- Go round discussing the ideas with them
- Feedback your thoughts
- More walking in the room.....
- Find another person from another culture
- Feedback your thoughts



Reflection and Next Steps

- Reflection – creativity and the World Cafe
- How did it feel?
- How did ideas emerge?
- How will you use this experience?
- Who is in your team?
- Which ideas are you focusing on?
- How will you refine the ideas?

