



Smart City Bristol: working with University of Bristol



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Bristol a Leading 'Green Digital City'

- **Creative & integrated approach:**
environment, digital & economic development
- **Public, Private, People Partnership**
- **Ambitious carbon reduction target**
- **European Green Capital 2015**
- **City as 'Living Lab'**
- **UK Super Connected City - £11.3m**
- **Future City Demonstrator - £3m**



Smart City Bristol



- **Smart City Programme:**
 - Smart Energy
 - Smart Transport
 - Smart Data
- **Connect Bristol – Future City Demonstrator (£3m TSB funded)**

Working with the University: Opportunities

- City leadership
- Identifying strategic opportunities
- Funding bids
- Investment opportunities
- Capacity Building
- Communication & profile raising
- Building future partnerships

City Leadership & Strategic Opportunities

- City leadership
- Partnership working to deliver the city's priorities
- Identifying strategic opportunities for the City and University e.g. Future Cities
- Taking an integrated approach to inward investment

Funding & Investment

- Joint Funding bids
 - FP7 – STEEP
 - Future City Demonstrator
 - Supporting research council bids e.g. SPHERE
 - University, public sector, companies and community
- European structural funds
- Inward investment to the City
- Local Enterprise Partnership

Capacity building & communication

- Developing new knowledge and skills
 - Research bringing together disciplines
 - Undergraduate project students & interns
 - Engineering Doctorates
 - Building capacity in University, Council etc
- Communication & raising the profile of Bristol
 - Pooling opportunities to communicate & raise profile
 - Joint presence at conferences e.g. Barcelona Smart City Expo

Future partnerships

- Building longer term sustainable partnerships
- Identifying new opportunities
- Building strategic links with other cities e.g. Barcelona and Copenhagen

Working with the University: Challenges

- Cultural differences
- Different aims
- Making research real & engaging the public
- Communication across different departments

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