Working in partnership with the Third Sector

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Capacity-Building Cluster: The impact of the third sector

Funders

Partners include…

The term "Third Sector"

- Refers to organisations that provide social or environmental benefit and which do not distribute profits.

- Covers voluntary and community organisations, volunteering bodies, charities, social enterprises as well as some co-operatives and mutuals.

- Is sometimes used interchangeably with the term 'voluntary sector'

- Refers to organisations that are "Mission Driven"

Partnership with the University

- New Clientele with different and challenging problems and questions requiring finding the <u>"collaborative advantage"</u>

- New or modified approaches requiring <u>"co-production"</u>

- New or modified measures of success or well-being requiring <u>"openness"</u>

Example South West Forum

Partnership between the Private and Third Sector

Cross-sectoral partnerships (CSP) have become a widely adopted vehicle for corporations and TS to work together to address social issues

CSP is one of the most exciting and challenging ways that organisations have been implementing CSR in recent years.

- Commitment for the partners to exchange resources
- To work cooperatively,
- Tackle problems on a specific social issue of interest to both parties, and
- Ensuring solution will benefit all.

Partnership between the Private and Third Sector

The process of CSP building.

- Developing purpose, drawing up a pact between partners, understanding the power relations, and encourage the process of partnership evolution.

Work with Barclays and their partners

- theorising on the micro-level process practicing managers engage in when allocating resources toward social initiatives

Lessons?

"Stewardship": where organisations mentor each other and actively share resources

- Appropriate with the Third Sector, which involves shared problem formulation, joint decision-making, information exchange, and managing the relationship in a collectively interested manner

- Trust is in this context a major factor

- For private sector to harness TS it needs to be an enabler

- Third sector needs to mobilise itself to drive up professionalism and attain higher standards

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