



Shawn Mendes had a similar star image-good looking young man with a sombre tone to his music. Very likeable.



Messy unruly, short, "wind-swept", curly hair. Which is often swept back. Blue, black and grey denim and leather jackets are a convention



Very uniform (as in conventional), almost scruffy mise-en-scene. "Average-looking", so they blend in with their fan base/ appear relatable- perhaps this is their meta-narrative.



Hunched seated position. Worn out jeans, darker colours, contrasting with a lighter shirt, boots/ darker, durable shoes.



The girls in this genre, appear conventionally more vibrant in colour and personality- this coincides well with our intended narrative.

