

## 2018 – Fairtrade Status Renewed!

The start of 2018 saw us successfully renew our Fairtrade Status! We were excited to share this news with our staff, students and to the wider community!

<http://estates.lincoln.ac.uk/announcement-fairtrade-university-status-has-been-renewed/>

### News Submit a story



**Will You Find Mr Darcy this Valentine's Day?**  
14 February 2018 — posted by [Ceri Evans](#)  
The University of Lincoln is pushing its passion for learning with a new competition that aims to inspire the next generation of scholars through famous quotes about education.



**Easter Egg Collection**  
14 February 2018 — posted by [Sophie Bellmer](#)  
For the eighth year in a row, Andy Barton in the Post Room is collecting Easter Eggs for the children's wards at Lincoln County Hospital.



**Fairtrade University Status Renewed!**  
14 February 2018 — posted by [Laura Jones](#)  
The University of Lincoln and Students' Union is proud to announce that it has renewed its Fairtrade University Status.

### Events Submit an event



**Fairtrade Fortnight | 26th Feb – 11th March**  
26 FEB - 11 MAR  
To show our commitment to Fairtrade, the University of Lincoln will be celebrating Fairtrade Fortnight!



**editalks**  
research in discussion  
22 FEB  
You are no doubt familiar with TED talks? In 2018, the Eleanor Glanville Centre will begin a series of editalks – 'Research in Discussion' – which will bridge the link between research and industry.



**Mayor of Lincoln's Charity Ceilidh**  
7TH APR  
The Mayor of Lincoln will hold a charity ceilidh and hog roast at Fen Farm on Saturday 7th April 2018.

Our Fairtrade student volunteer continued to play an integral part of promoting and supporting Fairtrade and we made connections with the Oxfam Student Led Group on campus who have a vested interest in Fairtrade, the community and the University and were able to lead on a couple of events.

Quad Catering, the University Shop and the Student Union all continued to supply Fairtrade products for staff and students to purchase.

## Shrove Tuesday / Pancake Day – 13<sup>th</sup> Feb 2018

Although Shrove Tuesday didn't fall during Fairtrade Fortnight this year, we still used it as a vehicle to encourage staff and students to choose Fairtrade with their toppings!

We also had St Swithans Church on campus making pancakes for our staff and students and providing them with the opportunity to add Fairtrade toppings.

## Fairtrade Fortnight – 26<sup>th</sup> Feb til 11<sup>th</sup> Mar 2018

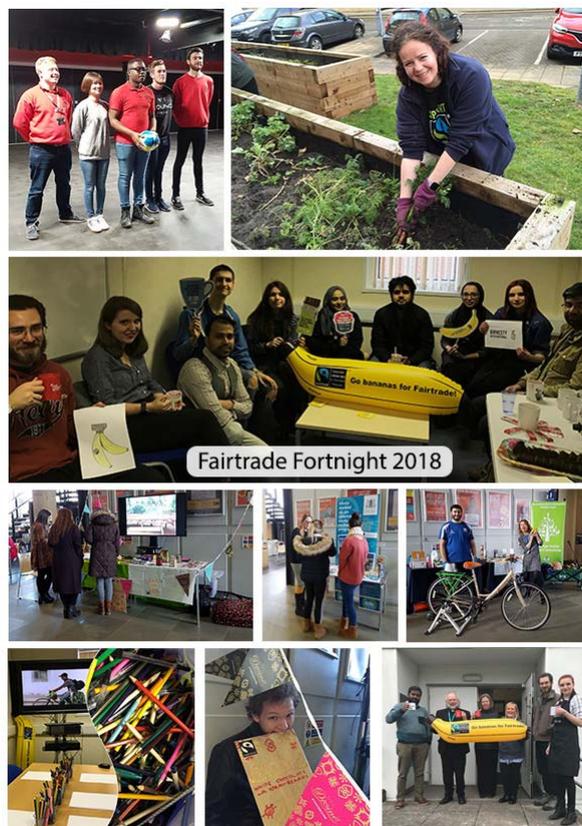
Fairtrade Fortnight was two weeks of activities highlighting the importance of Fairtrade. This year we were able to work with both student societies as well as different departments throughout the university. The fortnight was interrupted by the heavy snow storms which meant a few events had to be cancelled, but the team worked hard to ensure key messages were still communicated.

## Competitions

- Guess the cost of the hamper – staff and students had to guess how much the hamper was worth, all correct entries were put in a prize draw.
- Walk/Cycle to work challenge – Access Lincoln donated a hi-vis goodie bag for staff and students to request to be put in the prize draw to win. This was in collaboration with the Smoothie Bike/Healthy Campus Week.
- SU Leader – Keepy Uppy competition. Each of the SU leaders attempted to do as many 'keepy-uppy's' with a Fairtrade football as they could in 30 seconds. Staff and students then had to guess who did the most in order to be put in a prize draw. The prize was a Fairtrade Football signed by the Lincoln City Football Club.

## Key events

- **Oxfam Society – chocolate tasting, selling** and information stand detailing why Fairtrade is important to Cocoa farmers. The group spoke to a lot of staff and students and sold over £60 worth of chocolate.
- **Smoothie Bike** –the smoothie bike used Fairtrade banana's and Fairtrade coconut milk donated to us. We gave out information about the Fairtrade products and invited staff and students to ask how they could support the initiative further. This event was co-run with HR and The Healthy Campus week and we combined it with sharing information about sustainable transport in Lincoln and getting active through cycling.
- **Community Soup Lunch & Fairtrade discussion** – the Chaplaincy team worked with the Amnesty Society to provide free soup with vegetables grown from the kitchen garden. It raised awareness of the complexities of growing food from scratch and the ordeals farmers across the world may have to face. The event also hosted a arts and craft session and attendees could also play Giant Snakes and Ladders.



### Intra-department Collaboration

This year's fortnight coincided with Global Month and healthy Campus week which allowed us to work with those teams to share all our events to our respective contacts to make them all

### Peace Garden & Edible Kitchen

This year we utilised having Healthy campus and the start of spring to relaunch the kitchen garden and ensure we were growing the right vegetables to be used in the soup kitchen later in the year.

### Quad Catering & University Student Shop

Quad catering and the Student shop continue to sell Fairtrade items including coffee and chocolate to staff and students on campus



(Quad Express Outlet in the Sports Centre selling Fairtrade Grumpy Mule Coffee and other Fairtrade items)



(Student Shop Fairtrade Display)

### General promotions



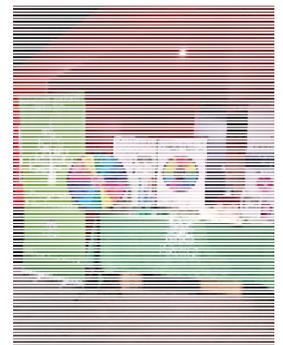
#### Student accommodation

We included Fairtrade Fortnight on our events poster, which is visible in all student on-campus accommodation blocks. This information board is used to highlight green and energy saving initiatives on campus, but we felt that Fairtrade Fortnight was an important part of our awareness calendar.

#### Freshers Fayre – September 2018

The events poster for the year was on full display during Freshers Fayre, and students were encouraged to sign up to volunteer in the upcoming events which included Fairtrade Fortnight.

Freshers is an opportunity to meet with new students to find out what they're interested in and get contact details to ensure future promotions reach them. These include information about Fairtrade activities happening on campus.



## University of Lincoln vs Selenity - Football Competition

On the 16<sup>th</sup> of July 2018, staff and students from the University of Lincoln played a charity football match against local business, and software supplier, Selenity.

The match was sponsored and had a raffle afterwards. The Environmental Team sponsored the footballs and provided them with Bala Fairtrade footballs for the match.

Selenity were this year's winners, next year there will be a rematch!



## Social Media and E-Communications

To follow our Fairtrade activities, please follow us through:

The Estates Department Environmental Blog: <http://estates.blogs.lincoln.ac.uk/sustainability/>

Sustainability social media:

<https://www.facebook.com/GreenLincolnUni/>

<https://twitter.com/GreenLincolnUni>

Fairtrade University social media:

<https://www.facebook.com/FairtradeUOL/>