

2019 – A new year of Fairtrade

The University continue to support and promote Fairtrade to staff and students. Our team also fully supported the City of Lincoln to retain their Fairtrade Status and the University continues to work with them on activities.

Fairtrade Fortnight – 25th Feb til 10th Mar 2019

Fairtrade Fortnight was two weeks of activities highlighting the importance of Fairtrade. This year saw students, the local chaplaincy and staff come together to host a number of awareness raising events for Fairtrade. The SU Student Leaders played their part in sharing event details and taking part in competitions.

Competitions

- Why is Fairtrade important? – staff and students had to email in why they thought buying Fairtrade is important. All entries were put into a prize draw with one winner drew out at random. We then had three prizes for the best written entries. The hamper was donated by The Lincolnshire Coop
- SU Leader – Latte Art. Each of the SU leaders attempted to create some Latte Art using the Latte machine in the Swan. Students could then vote for their favourite attempt through Twitter or Facebook. The winning SU Leader received a KeepCup and Percol Coffee, then all the entrants who voted were put into a prize draw to win wine, coffee and chocolate.

Key events

- **Study Happy with Fairtrade drinks & snacks** – working in collaboration with the library we offered free Fairtrade tea, coffee and hot chocolate to anyone who brought their own mug. We also gave out free Divine Fairtrade chocolate. Plastic free, coffee sachets were provided by Percol Coffee
- **Informative interactive stand** – in Minerva we had a stand with information about Fairtrade and used one of the portable white boards to encourage students and staff to write out why they think Fairtrade is important. The information on the stand was then used as a static display in other buildings around campus.
- **Community Fairtrade Pancakes** – The Chaplaincy worked in collaboration with St Swithans and the Christian Union to provide free pancakes with Fairtrade ingredients.



University Edible Kitchen Garden

As has become tradition, Fairtrade Fortnight marks the start of our kitchen garden preparation. A group of staff and students worked together to weed, sow and water new crops for the year, whilst being provided Fairtrade refreshments.

Catering on Campus

Quad Catering now known as FoodLinc

The end of 2018 saw the University Shop close, however Quad Catering took on some of their trade and continued to choose Fairtrade products to sell. Quad Catering have also rebranded to FoodLinc and have worked with their Fairtrade Coffee provider to develop a new coffee blend called 94degrees.

At the end of 2019, Pacho Herrera, the Coffee Farmer, visited the Brayford Campus and gave a talk about his experiences.



94 Degrees Coffee Experience

20TH NOVEMBER 2019 11AM - 1PM LINCOLN PIER CAFÉ
COFFEE SAMPLES | COLOMBIAN STREET FOOD |
MEET PACHO HERRERA COFFEE FARMER AT 12PM

LINCOLN PIER
CAFÉ

Student Union Fairtrade Sales

The Swan Bar operated by the Student Union continues to sell Fairtrade Tea and Coffee.



(Kudzai – SU President)

General promotions



Student accommodation

We included Fairtrade Fortnight on our events poster, which is visible in all student on-campus accommodation blocks. This information board is used to highlight green and energy saving initiatives on campus, but we felt that Fairtrade Fortnight was an important part of our awareness calendar. NEED NEW PHOTO

Freshers Fayre – September 2019

The events poster for the year was on full display during Freshers Fayre, and students were encouraged to sign up to volunteer in the upcoming events which included Fairtrade Fortnight.

Freshers is an opportunity to meet with new students to find out what they're interested in and get contact details to ensure future promotions reach them. These include information about Fairtrade activities happening on campus.

University of Lincoln Students vs Staff – Charity Football Competition

In May 2019, Students and Staff played a charity football game at the Lincoln City FC Sincil Bank Stadium. The teams used a Bala Fairtrade football to play the match with.



Social Media and E-Communications

To follow our Fairtrade activities, please follow us through:

The Estates Department Environmental Blog: <http://estates.blogs.lincoln.ac.uk/sustainability/>

Sustainability social media:

<https://www.facebook.com/UoLEnvironment/>

<https://twitter.com/UoLEnvironment>

Instagram Handle - UoLEstates