

Parents' Guide to Early Literacy Development

Environmental Print



Please Remember!

DO

Encourage

Praise

Have Fun

Support

DON'T

Criticise

Worry

Nag

Scold

Lots of opportunities exist in the environment for extending your child's experience of print and increasing your child's skills in talking, listening and observing.

Environmental print can include everything from a three metre advertisement on the top of a tower block to the "on" button on the remote control for the T.V.



Talk with your child about the print you can find in your home e.g. in newspapers, on household appliances, labels on food items and packets, catalogues and magazines.



When outside, look for signs, logos, print, displays, road signs, car numberplates etc. Try to find the initial letters in your child's name and those of other family members.

Play "I spy...." Or "Spot the Sign" games with a focus on signs and letters in the environment.



Involve your child when out shopping, looking for and choosing food items by finding their labels or logos.

Look at the labels on packages together, perhaps collecting logos your child is familiar with and putting them into a scrap book.

Talk about them and return to them later, inviting your child to "read" to you.



Parents and children can make logo Posters which make use of all the familiar logos and signs.

Cutting letters in your child's name from large print on boxes and packages can be fun and can be made into a sign for your child's bedroom door.

For further information or ideas, please contact your Nursery Staff or Tricia Di Duca (Home Link Teacher).