

## Biotechnology

### Homework 1

You work for a large advertising company! Your task is to create an advert for a new antibacterial product of your choice, such as a kitchen cleaner or hand gel. You can create a leaflet or poster. Your leaflet/poster/PowerPoint slide will be marked out of 10.

Mark 1 - include a diagram of a bacterial cell.

Mark 2 - do bacterial cells have a nucleus?

Mark 3 - what do bacteria need to grow?

Mark 4 - what diseases can bacteria cause?

Mark 5 - how can we stop bacterial diseases from being spread?

Mark 6 - what benefits will your product offer to the consumer?

Mark 7 - how much does your product cost?

Mark 8 - create a catchy name (and even an advertising slogan!) for your product.

Mark 9 - include a drawing of your product.

Mark 10 - make your leaflet/poster/PowerPoint slide bright and eye catching.

