



PLAY THERAPY BASE calls out for votes to bag a share of bag fund

Play Therapy Base is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 - raised from carrier bag sales in Tesco stores - being awarded to local community projects. greenspace scotland is working with Groundwork to provide support to communities in Scotland

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

Play Therapy Base is one of the groups on the shortlist.

Play Therapy is a special way for children to learn about their world through using toys. Some children choose to explore things they find hard, or that are worrying them, through playing. Talking therapies can be hard for children. In play therapy children can use materials around them to express themselves whether this is done through creating artwork, enacting scenarios with puppets or playing games.

The aim of the service is to provide children aged 3 to 14 years with a child-centred therapeutic resource close to their local communities in Midlothian, East Lothian and Edinburgh. The service is offered throughout schools and nurseries in the area.

Play Therapy Base is a registered charity based in Eskbank.

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world. We are dedicated to serving shoppers a little better every day.

Voting is open in Tesco Hardengreen and Tesco Express in Poltonhall throughout November and December 2017. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

Tesco's Bags of Help project has already delivered over £36 million to nearly 8,000 projects up and down the UK. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.

Tony McElroy, Tesco's Head of Communications in Scotland, said:

"We are absolutely delighted to open the voting for November and December. There are some fantastic projects on the shortlists and we can't wait to see these come to life in hundreds of communities."

Emma Halliday, Community Enabler Coordinator at greenspace scotland, said:

"We've been thrilled to see the diversity of projects that have applied for funding, ranging from outdoor classrooms, sports facilities, community gardens, play areas and everything in between.

"We're looking forward to learning the results of the customer vote and then supporting each group to bring their project to life."

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp

NOTES TO EDITORS:

- The Bags of Help initiative is supported by money raised from carrier bag sales in Tesco stores.
- So far Bags of Help has awarded £33 million to more than 6,400 community projects.
- For more information please visit: www.tesco.com/bagsofhelp