

How to write a paragraph: the essentials

Do	Don't
Have a single main idea	Try to cover too much
Break up long paragraphs	Let paragraphs go on too long
Comment on and explain evidence	Just list your evidence
Link paragraphs together	Separate ideas completely
Develop your ideas fully with evidence, comment and explanation	Write one sentence paragraphs
Write between 150-350 words	

PEEL Model

Point – make your point

Evidence – present support for your point (include references)

Evaluation – interpret the evidence, judge the quality or weight of evidence, present alternate view points and limitations to the evidence

Link – summarise the point and link it back to your main argument or topic

Example

Point	In addition to the incidents in interaction with the public, the police force has been accused of institutional racism with regards to its recruitment and promotion (Yashmin, 2010; Drabble, 2013). For example, minority police officers constitute only 10% of the Metropolitan Police Force (BPA, 2013), whereas over 40% of London's population are from BME backgrounds. Similarly, there are proportionally fewer minority police officers of higher ranks than white officers when compared to those in lower ranks (Yashmin, 2010). Such imbalances were found to occur across the country (Drabble, 2013), although many media reports focused on London (e.g. the Guardian, 2013). This suggests that the police's recruitment and promotion approaches are racially biased. It may also indicate that it is not an attractive profession for young people of ethnic minorities, and a negative workplace once they enter. Therefore, there is evidence to indicate some racial bias within the organisation, although this is disputed by many senior officers.
Evidence	
Evidence	
Evaluation	
Link	