



# Enterprise Boost Business Plan Template

# Business Details

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Business and owner details:

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Business name:

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Owner(s) name:

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Business address and postcode:

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Business telephone number:

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Business email address:

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Home address and  
postcode: (if different  
from above)

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Home telephone  
number: (if different  
from above)

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Home email address:  
(if different from above)

















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2.6 Hobbies and interests::

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2.7 Additional information:

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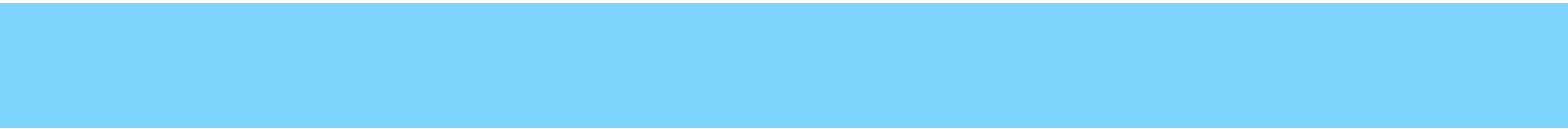
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4.1 Describe your typical customer:

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4.2 Are they Individuals/business/both:

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4.3 Where are your customers based?

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4.4 Why would your customers buy your product/service?

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4.5 What factors help your customers choose which business to buy from?

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# 4

4.6 Have you sold products/services to customers already?

Yes

No

If you answered yes, give details below

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4.7 Have you got customers waiting to buy your product/service?

Yes







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5.4 Additional information:

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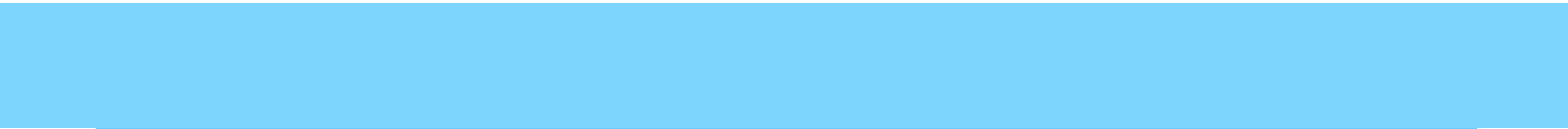
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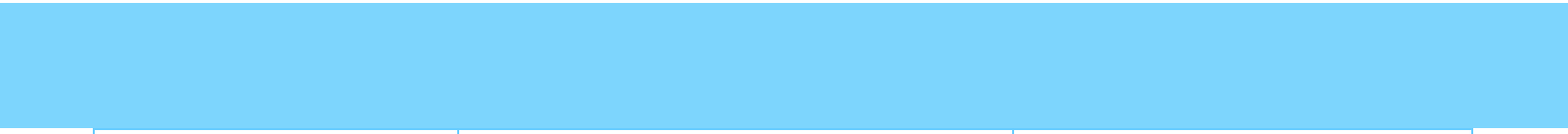
What are you going to do?	Why have you chosen this marketing method?	How much will it cost?
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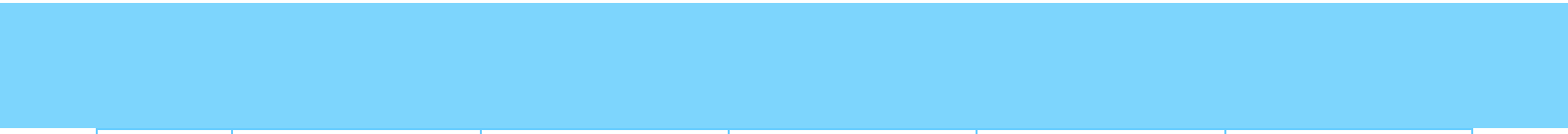
Total cost		

# 6

What are you going to do?	Why have you chosen this marketing method?	How much will it cost?
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Total cost		



Weaknesses					
Strengths					
Price					
Product/service					



Name, location and business size					
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# 7

Weaknesses					
Strengths					



Name, location and business size	Product/service	Price															

Strengths

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### 8.1 Production:

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### 8.2 Delivery:

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### 8.3 Payment methods and terms:

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### 8.4 Suppliers:

Name and location of supplier	Items required and prices	Payment arrangements	Reason for choosing

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## 8.5 Premises:

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## 8.6 Equipment:

		If being brought		
Item required	Already owned	New or second hand?	Purchased from	Price

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8.7 Transport:

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8.8 Legal requirements:

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8.9 Insurance:

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