



# Engaging work-based business learners in online spaces through the development of digital residency

**Michelle Barr, SFHEA** – Learning and Teaching Development Service (LTDS)

**Dr Lucy Hatt, Senior Lecturer** – Leadership Development & Organisation Futures Team (LDOF)



# Project Context

## Academic Ambition

Design and develop a portfolio of work-based, part-time, blended learning, postgraduate programmes for Executive Education learners in the Business School:



Strategic Leadership MSc



Executive MBA

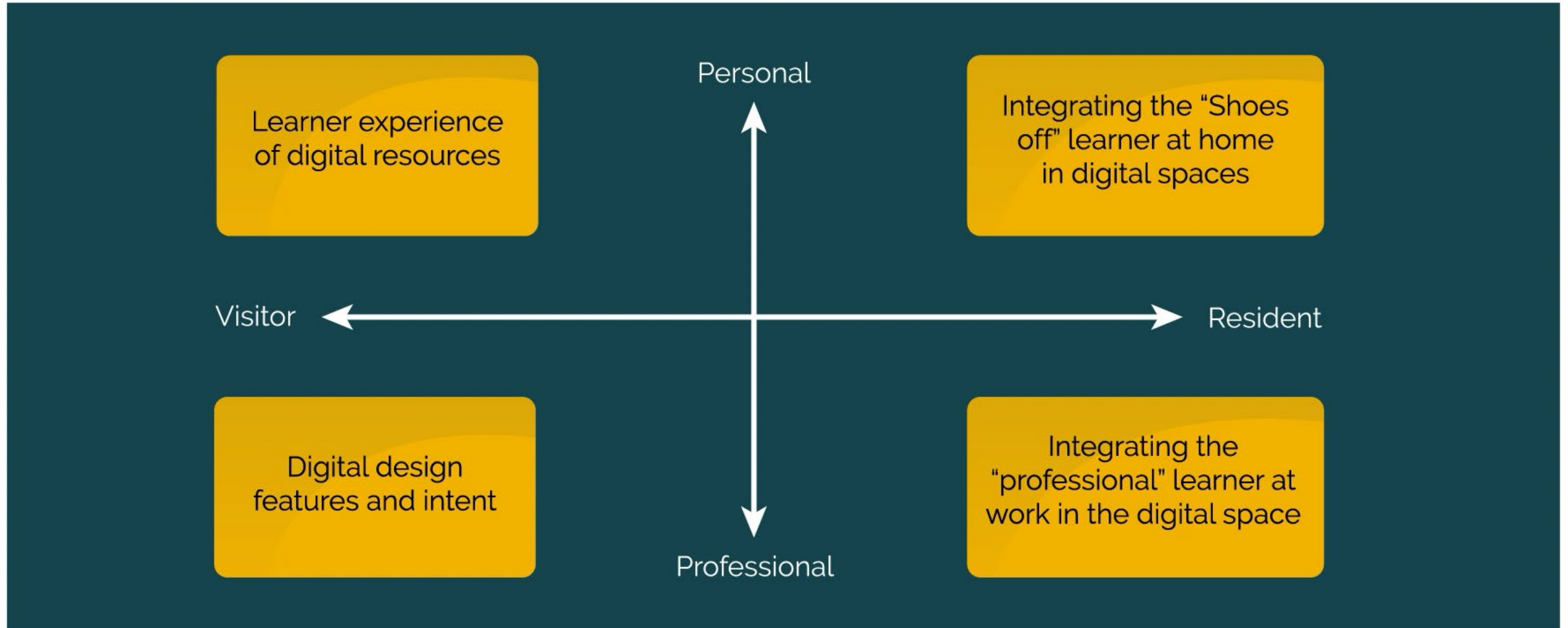


Coaching and Mentoring MSc

# Digital Residency Framework



# Application: Digital Residency Framework



*A continuum of online engagement from Visitor to Resident*


# Digital Design Features and Intent

- Account
- Dashboard
- Courses
- Calendar
- Inbox
- History
- Help

- Communities
- Home
- Announcements
- Discussions
- People
- Modules
- SDG Action Planning Tool
- Zoom

## Community of Practice

Strategic Leadership MSc Community / Executive MBA Community

<p><b>Programme Induction</b></p> 	<p><b>Programme Information</b></p> 	<p><b>Assessment Information</b></p> 
<p><b>Reflexive Practice Kit</b></p> 	<p><b>Building Networks and Personal Development</b></p> 	<p><b>Academic Skills Kit</b></p> 
<p><b>Chartered Management Institute</b></p> 	<p><b>Sustainable Development Goals</b></p> 	<p><b>University Resources</b></p> 

Building Networks and Personal Development

- [Why network?](#)
- [How to network effectively.](#)
- [Overcoming a fear of networking](#)
- [Regional Networks and Collaborative Spaces](#)
- [What's On](#)
- [Development Check-In's](#)
- [Development Check-In Discussion Board - Showing up to lea](#)
- [Development Check-In's \(Link to facilitated live sessions\)](#)
- [Personal Development Resources](#)
- [Digital Presence and Engagement](#)
- [Executive Coach Team](#)
- [Introduction to Executive Coaching](#)
- [PRACTICE: REFLECTION - Getting through COVID19 means re](#)

Incorporating Social & Collaborative Engagement

# Learner Experience of Digital Resources

As Executive Education learner, you have access to a range of resources to support your development throughout the programme, including:

- Canvas Community Site
- ePortfolio Reflection tool
- Sustainable Development Goals Action Planning Tool
- Chartered Management Institute resources

You can access these resources using the coloured buttons below. These buttons will also be included within the guided online learning materials, at appropriate times, to support your journey on the programme.

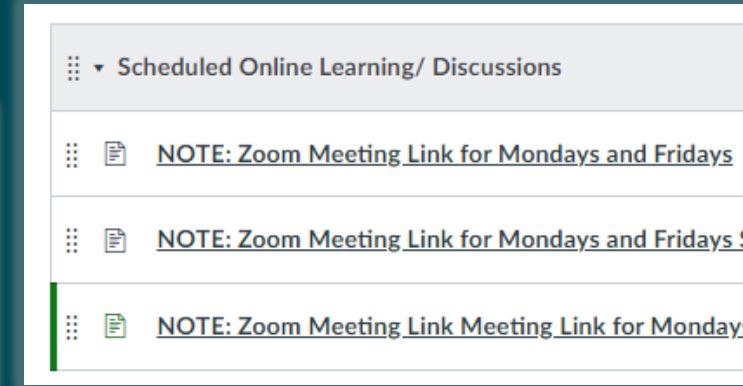
MSc SL Community

EMBA Community

ePortfolio Reflection

Sustainable Development Goals

Chartered Management Institute



☰ Scheduled Online Learning/ Discussions

- ☰ NOTE: Zoom Meeting Link for Mondays and Fridays
- ☰ NOTE: Zoom Meeting Link for Mondays and Fridays S
- ☰ NOTE: Zoom Meeting Link Meeting Link for Mondays

ENGAGE: WRITING as a Critically Reflexive Practitioner. This Discussion Board runs from 8-15th January 2021

[All sections](#)

Online Discussion

## Writing as a Critically Reflexive Practitioner

This is the Fourth (and final) Discussion Board Exercise **Opening Early on 14th Dec for keen learners:**

The aim is to give the opportunity to practice the ability to write as a critically reflexive practitioner and support you towards completing the Assignment.

### In preparation for the Discussion Board

Reflect on your learning, across the module and answer the following questions:

- One thing you know about yourself as a result of the module learning journey
- How is this impacting on your practice?
- Which practical method helped you make sense and learn about this?
- What are you doing/planning to do differently as a result?

### Prepare to share on the Discussion Board

(You might want to refer to the reflexive questions we introduced in the third Discussion Board [Mastering Practice Reflexive Questions Oct 2020-2.pdf](#)

- Your ability to be critically self-reflexive about one aspect of your professional/leader practice and evidence this through one of the practical methods you identified as effective
- Summarise this on one-page of A4. Your aim is to demonstrate how you can write as a critically reflexive practitioner
- Remember to record this also on your

## EXPLORE: CREATE your professional identity

Guided Online Learning

### Professional identity Life Line using Padlet

Padlet is free software and is available at <https://padlet.com/> . Sign up to Padlet and make a personal life line

Sandra used the ["Time Line"](#) format, which helped her plot significant events, over the course of her profes

The content of Sandra's (or Jo's) life line is not as important as the process of having a go for yourself.

Sandra Corlett 8mo

### Becoming and being a mentor

HEA Senior Fellow Case Study

#### 2009-2013 NBS as Research Programme Leader and Director

With extensive experience as a Postgraduate Research Director, doctoral supervisor and research mentor, I have contributed to researcher capacity building and have developed innovative support methodologies. Examples

#### 2013 Introduction to the concept of Exiting Elder, beginning of research project

Presenter introduced herself as Exiting Elder at HEA seminar series (on Reflexive Learning for the Researching Professional), Sunderland University

#### 2009-2010 lecturer, doctoral research

Supported academic qualification line management research Research



# Integrating the “shoes off” learn: Recognising and valuing the reality of the digital space



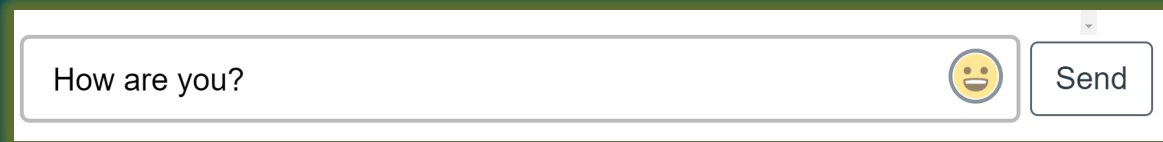
Acknowledging, sharing and relating to domestic intrusions

Encourage “off grid” learner groups



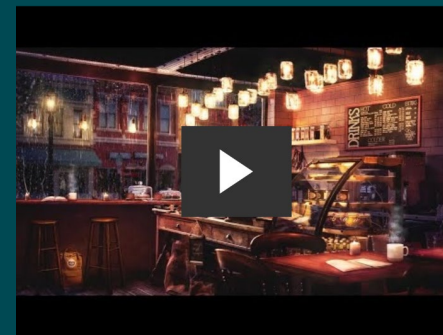
Having a sense of humour

One word or emoji “check-in’s”



Using the Canvas Instant Chat function to ask ‘How are you?’

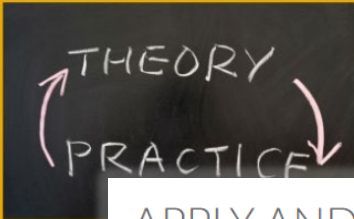
Incorporating playful tasks using the online whiteboard



Using music and ambient noise

# Integrating the "professional" learner at home in the digital space

- Opportunities to integrate practice and theory
- Reflections on theory informing practice
- Opportunities to use practice to develop theoretical understanding



Work-based Activity

- APPLY: PRACTICE [Improve Everyday Interactions Through Play](#)
- APPLY: WATCH [Tim Relton's Real World Application Video-2](#)

Online Discussion

- ENGAGE: [Debate Responsible Leadership \(padlet\)](#)

Work-based Activity

- APPLY AND CHALLENGE: [Writing for Formative Feedback](#)
- APPLY: [Read and Practice- Responsible Management: Engaging Moral Reflexive Practice Through Threshold Concepts](#)

## APPLY AND CHALLENGE: Writing for Formative Feedback <sup>A+</sup>

### Writing, writing, writing

To support you in writing your assignment we'd like you each to write 500 words in the style of your assignment which we will then provide you with feedback on.

*We would like you to write 500 words on the following:*

***Critically reflect on your own personal leadership practice to date using one leadership theory of your choice alongside illustrative work-based experiences from your e-portfolio as appropriate.***

*Your submission should:*

- Provide an illustrative work-based example of your own leadership practice in relation to self and others.
- Incorporate appropriate links to your chosen leadership theory/ framework/ concept to analyse and evaluate your leadership practice.
- Demonstrate the connections between your previous and current leadership practice and learning on the module through evidencing your increased understanding and implications for future leadership practice.

***Although this assessment will not be given a mark, you will receive written feedback around the following criteria:***

- Clear structure, presentation and appropriate referencing
- Critical reflection on leadership practice using work-based examples and appropriate theory
- Theoretical application to your own leadership practice in relation to self and others

Please submit your 500 words via the Assignments tab on the Menu to the LHS of this page by **Friday 27th November**



## Evaluation

- Learners had the opportunity to engage fully in the digital spaces - establishing Digital Residency
- Incorporating social and informal aspects of learning enhanced engagement
- Learning is immersive and active
- Different digital spaces equalled genuine flexibility
- Meaningful online engagement through psychologically safe spaces

## Learner Feedback

"A supportive virtual learning space...course content is interesting and stimulating"

"programme is really challenging how I think about leadership"

"enjoying the mix of materials – videos, discussion boards, activities"

"you've created a really supportive and engaging learning environment"

# Reflection



**CCO 1.0 Universal:**  
**Image:** Nicole Avagliano "Reflection Time Through A Lens Ball"

# Acknowledgements

## LDOF Team:

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Dr Sandra Corlett (Senior Lecturer in Leader Dev & Org Futures)



## References

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[<http://firstmonday.org/ojs/index.php/fm/article/view/3171/3049>]

[ncl.ac.uk/business-school](http://ncl.ac.uk/business-school)

