



Internship at the Consulate General of Denmark in Houston, Texas



Position: Marketing and Communications Intern

When: Spring semester 2022, February 2022 – July 2022

Application deadline: September 1, 2021

The Position

As the Marketing and Communications intern in Houston, you will play an essential role in the Consulate General's marketing and communications activities within the fields of Energy, Environment, and Culture.

You will become an integral part of a small team with two advisors and two interns based out of Houston and Chicago who covers PR and strategic communications and marketing, respectively. In addition, you will work closely with the approximately 40 advisors The Trade Council's Energy and Environment Team to display the strongholds of Danish solutions locally and bring the success stories back to Denmark. Right now, sustainability is at the number one priority of the transatlantic collaborations, and so you will become a part of a dedicated and busy team with a strong purpose.

Through the internship, you will get a chance to work with various disciplines within the fields of marketing and communications and contribute to bridging the gap between Denmark and North America one story at a time.

The Consulate General in Houston furthermore offers an opportunity to become a part of a relatively new office with 15 great colleagues who are ready to welcome three new interns and present an interesting and safe space to grow both personally and professionally.

Your Daily tasks include, but are not limited to:

- Support and develop the daily social media efforts on Facebook, LinkedIn, and Twitter.
- Maintain the Consulate General's website
- Develop and produce visual content such as infographics, videos, and various marketing material
- Research and write articles and case stories
- Contribute to coordinating and promoting cultural events and delegation visits

In addition to the tasks above, you are expected to independently pursue at least one big project, which is both academically relevant and applicable to the team's overall strategy. s related efforts

The Candidate

- You are enrolled at a higher education institution focusing on journalism, communications, media, or marketing, and relevant professional experience is expected
- You have an excellent command of Danish and English
- You have a flair for visual storytelling, thus experience with Photoshop, InDesign, and PremierePro is an advantage but not a prerequisite
- You are very attentive to detail and enjoy taking on new responsibilities and challenges
- You possess an independent drive along with a positive attitude when engaging in new tasks
- You are highly motivated, proactive, and have a genuine interest in producing visual and written content to assist the Danish efforts in North America.

Application process

Please click [here](#) to read more about the requirements and how to apply.

If you have any questions about the position, please contact Frederikke Rørvang Mikkelsen at fremik@um.dk.